

Potomac Curling Club

Fundraising@g.curldc.org

501(c)(3)

www.curldc.org



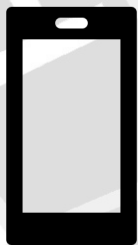
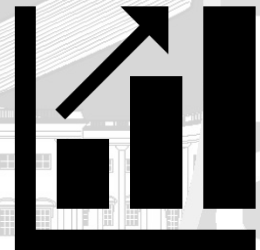
Sponsorship

Potomac Curling Club has more than 350 participants including over 50 junior players from all around the DC/Baltimore area.



We host more than 10 events a year, drawing hundreds of athletes from all over the country. Last year our webcasted events reach more than 15,000 followers all over the globe.

Curling is a rapidly growing sport and this season it will grow more than ever with the upcoming 2026 Winter Olympics!



We have more than 5000 followers on social media.

We offer many sponsorship opportunities ranging from full event sponsorship, in-ice advertisements, and food donations!

Contact fundraising@g.curldc.org

Potomac Curling Club

Fundraising@g.curldc.org

501(c)(3)

www.curldc.org



Sponsorship

As you may be considering community investments this year, please consider supporting the Potomac Curling Club.

Founded in 1961, the Potomac Curling Club (PCC) is a nationally-recognized competitive club for the rapidly growing sport of curling. Curling has grown in popularity due to the past several Winter Olympics and PCC is dedicated to fostering and promoting this exciting sport. Currently PCC has more than 350 members including more than 50 youth curling members from all across the region. Every season (approximately September-April) PCC oversees several public-facing events that are open to the public to learn and participate in curling. We anticipate about 1000 new visitors will attend one of these programs during the season. For members, PCC offers competitive, mentoring, and social leagues, plus a fully developed junior training program.

This year the Potomac Curling Club is seeking donations to our Capital Improvement Fund with the goal of completing an ice shed floor renovation this summer. The Capital Improvement Fund is a restricted fund at the Club that is used for capital improvement projects including ice shed and warm room renovations and repairs, and potential expansions or new facility.

Our all-volunteer club employs no staff and is 100% run by the members. With a passionate commitment to bringing the sport of curling to new people, and particularly youth, we are offering our sponsors a unique chance to be part of this rapidly growing sport, and an exciting, expanding organization. We offer a variety of different advertising and sponsorship opportunities ranging from raffle donations and low cost in-ice advertising, to multi-day event sponsorship.

In return for your generous support we offer many promotional opportunities for your business including:

Sheet Sponsorship - \$2,500 which includes a Scoreboard Banner and announcements during webcasting - A 3 foot x 4 foot banner above the scoreboard for 1 sheet in view of the spectator area and webcast (production costs included). \$2,000 for each subsequent year.

In-Ice Advertising - \$1,000 - A 3 foot by 4 foot mesh in-ice logo in view of the spectator area and webcast (production costs included). \$750 for each subsequent year using the same mesh. Orders must be submitted by August 1st.

Event Program Advertising A 1/4 page ad (4 inch x 2.5 inch) in the program. \$150 for one bonspiel (curling tournament) or \$500 for all four bonspiels.

Full page ad (4 inch x 2.5 inch) in the program. \$500 for one bonspiel or \$1,500 for all four bonspiels.

Please give me a call and we can discuss these and other opportunities available in return for your generous support of the Potomac Curling Club Capital Improvement Fund.

If you have any questions or would like to become a sponsor, please reach out to our Fundraising Chair, Lauren Luethy at fundraising@g.curldc.org.

Potomac Curling club is a 501c3 (EIN# 31-1596397) non-profit institution. Donations may be tax deductible to the extent allowed by the law.

Potomac Curling Club

Fundraising@g.curldc.org

501(c)(3)

www.curldc.org



Sponsorship

Sheet Sponsor - \$2,500

-3 foot x 4 foot banner above the scoreboard for 1 sheet in view of the spectator area and webcast (production costs included). \$2,000 for each subsequent year.

In-Ice Advertising - \$1,000

-3 foot by 4 foot mesh in-ice logo in view of the spectator area and webcast (production costs included). \$750 for each subsequent year using the same mesh.

Event Program Advertising

-1/4 page ad (minimum 4.25 inch x 2.25 inch) in the program. \$150 for one bonspiel (curling tournament) or \$500 for all four bonspiels.

-Full page ad (minimum 5.5 inch x 8.5 inch) in the program. \$500 for one bonspiel or \$1,500 for all four bonspiels.

Event or Silent Auction Raffle Donation

- Donate items to an event raffle or silent auction to showcase your items, products, or services. Most of our large events feature a raffle and we anticipate a silent auction in late winter.

Food Donations

- Donate items for an event to showcase your product. All of our large events serve meals to participants and volunteers. We can arrange the sponsorships or a meal, snack, or a whole day of food,

Other donations and sponsorships can be arranged with our Fundraising team at fundraising@g.curldc.org.

Potomac Curling club is a 501c3 (EIN# 31-1596397) non-profit institution. Donations may be tax deductible to the extent allowed by the law.